



Atty. Dkt. No. 048369-0132

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Applicant: Hidekazu SAKAGAMI et al.

Title: MOBILE MARKETING METHOD, MOBILE MARKETING SYSTEM, MOBILE MARKETING SERVER, AND ASSOCIATED USER TERMINAL, ANALYSIS TERMINAL, AND PROGRAM

Appl. No.: 10/081,229

Filing Date: 02/25/2002

Examiner: Retta, Yehdega

Art Unit: 3622

Confirmation Number: 1662

**AMENDMENT AND REPLY UNDER 37 C.F.R. § 1.116**

Mail Stop Box AF  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

This communication is responsive to the Final Office Action dated August 10, 2007, concerning the above-referenced patent application.

**A Listing of the Claims** begins on page 2 of this document.

**Remarks/Arguments** begin on page 9 of this document.

Please amend the application as follows:

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